

Jackson Center Office Staff

If you have been a WBCCI member for any length of time, I am sure that you have spoken on the phone or e-mailed one of the hardworking ladies at our Jackson Center Headquarters. While you may have had contact with the office staff, you may not have met them personally. Any time you are in Jackson Center, Ohio please come by and say hello to these ladies and perhaps volunteer to help out in the office. The 53rd International Rally/Convention, scheduled



L to R, Cindy Reed, Dot Stengel, Deb Mann, Jodie Morris

for June 27th through July 4, 2010 is progressing as planned. The advance planning committee has completed their work at Gillette, and I am now working on the evening entertainment contracts, sound and lighting contracts, trams, room and seminars scheduling, available tours, and the hundred of details that are required to hold a fun and successful rally. Your International officers are working hard every day to make sure your time spent in Gillette will be enjoyable and informative.

If you have not signed up to attend the 53rd International Convention/Rally, do so soon and be one of the first 1000 to get full hook-ups with 30amp electric. Come to Gillette and "Explore-Discover"

In the last few months the newly formed Marketing Committee has been hard at work designing and promoting ideas to increase awareness of WBCCI. This new committee, under the guidance of Chairman Fred Richardson, is working hard to show Airstream owners how much fun and adventure they can have

by joining WBCCI, placing those big red numbers on their RV's, and becoming a part of the oldest, largest and best single brand RV club. Some of this committee's ideas are already in place. If you have gone to the **Airstream Company** website under the "Airstreamer" section, you saw a new display ad of WBCCI families having fun and adventure. This new ad also describes some of the benefits of being a WBCCI member, as well as encouraging our members to be proud of and display their red numbers. This new design ad will also be placed in the fall issue of *Airstream Life*.

Have you seen the bright yellow "WBCCI.ORG" bumper stickers? This is just one example of the good work and ideas of our new Marketing Committee. WBCCI is very fortunate to have such gifted and talented members volunteering their time and knowledge to help recruit and retain our membership. Thanks to Fred and his committee for these promotional ideas. If you don't have a yellow "WBCCI.ORG" bumper sticker on your RV or tow vehicle, register for Gillette and get one!



The following Chairmen are needed for Gillette:

Sound Chairman
Friendship Center
Outdoor Games
Geocaching (70+ geocaching spots in Gillette)
~~Grounds After Rally~~ (Filled)
Pet Show
Judges Acquisition

If you have someone in your unit or region that might be interested in one of these important chairmanships give me their name and I will contact them.

Registration for Gillette
As of 7-27-09

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This monthly news and updates page is sent to Region Presidents, Standing Committee Chairmen, and International Officers to be shared with the membership.