

The President's Month in Review

WALLY BYAM CARAVAN CLUB INTERNATIONAL

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Distribution...

The plan is to produce this report and send it out, only by e-mail, at the end of every month to: *The International 1st, 2nd, & 3rd VPs, Secretary, Treasurer, Immediate Past President (7), WBCCI Corporate Office Staff (4), Region Presidents (12), International Standing and Special Committee Chairmen (17), and Past International Presidents (15).*

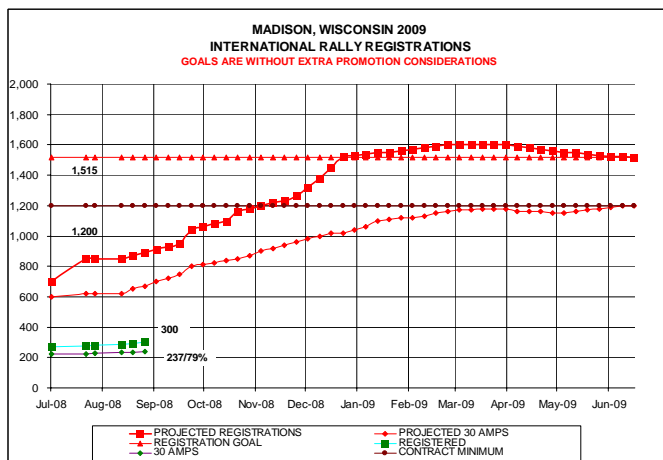
STATISTICS TO-DATE...

Madison 2009

International Convention/Rally in Wisconsin

Registrations – 300

- Airstreams - 284
- 30 Amp Power – 237 (79%)
- 3 Amp Power - 47
- Staying Off-Site – 16



President's Correspondence

Month	E - Mails		NewsLtrs		Phone
	In	Out	In	Out	Calls
July	195	68	37	2	47
Aug	349	205	40	5	59
Sept					
3-Months	544	273	77	7	106

INT'L CONVENTION/RALLY...

Madison's contractual attendance goal is **1,200** Airstreams. However, the real 'GOAL' is **1,515**. The effectiveness of trying to improve attendance through new and different ideas and events will be evaluated by the number of registrations that go over 1,515. Your attendance is your vote.

MADISON'S 11 CHAIRMAN NEEDS:

#	Committee
120	Grounds After Rally
228	Rally Headquarters Receptionist
245	RV Safety-Weight Management
251	Saving Big Bucks on Travel
252	Scrap Booking Contest
292	Transportation, Shuttle
New	Bicycle Excursions
New	Canoe/Kayak Excursions
New	Hot Air Balloon Excursions
New	Pre-Rally Promotion Drawing (This

is a new Committee to give away a chance for a Free Rally Fee to those who passed their extra Pre-Rally Booklet on to a prospective member who is an Airstream Owner.)

New **1st Timer Information** (This is a new Committee that will function during registration times to assist 1st Timers through the Registration & Sign-Up areas and provide a 1st hand explanation of Rally Ribbons, how to use the Program Book, recommended seminars & events (highlight in their Program Book), and what to expect during their participation at the rally.) (The time with each (or group of) 1st Timers is estimated to be less than 30 minutes?)

A PERSONAL OBSERVATION...

Upon completing this first 2 months as International President my impressions and appreciation has significantly increased as to the importance and gratitude toward the following two groups:

- The many WBCCI Volunteers, especially Committee Chairmen, as they tirelessly perform a multitude of tasks and services, many times without recognition. They take charge, serve and give so much to others.
- The Past International Presidents. We have always appreciated them. But now I KNOW how much they really have done. Anytime they want my parking place, seat, or food, it's theirs. I thank each one; it is amazing to realize your exceptional dedicated service, mostly behind the scenes, that even I was not aware of. Wow!!!

RALLY COLORS:

CORAL, BLACK & WHITE

RALLY THEME:

"BE THE BEST YOU CAN BE"

ACTIONS COMPLETED...

- On August 26, 2008 on behalf of the International Executive Committee, I published and distributed, "Presidents Comments on WBCCI & Grievances" to the same individuals for this 'Review'. It was also posted on the Club's Web Site; Forums; 2020 Committee. It was encouraging to see our Members providing positive recommendations, comments, and facts after this posting. What is unbelievable and shocking are the unprovoked attacks on these members by a very minority number of Members. Is it no wonder our Members, especially Club officers, are reluctant to make comments on the forums?
- The International Executive Committee held a meeting as a requirement of Article V in the WBCCI Bylaws. A few WBCCI members have asked me to overturn a decision of this Executive Committee Meeting which would violate the WBCCI Constitution and Bylaws just because of a decision they did not like, even to the point of threats and boycotts. My hope is that in my next month's 'Review' there will be a positive outcome of this pending issue.

NEEDING YOUR ASSISTANCE...

- Each Region needs to schedule, reserve, notify the 2009 Madison Rally Space Coordinator, Wayne Shaffer at wshaf@hillsboro.net, when and where their Region Meal is going to be held in Madison. This includes off-site meals.
- I am interested in your comments or ideas on having a single time for a **grand** over all "**Public Open House**" on Saturday, July 4, 2009 from 10:00 am to 3:00 pm. This is generally during the Unit/Region Picnic time, which may be another possible show case opportunity. This being a Saturday, would bring in more local community citizens to our Flea Market and Vendors for possible additional sales, hopefully more local visitors to view the Vintage Airstreams in addition to seeing and maybe even to purchase a new Airstream.

ISSUES/CONCERNS...

- Prospective members are viewing our Club's Web Site and Forum. Our Staff at Headquarters in Jackson Center and your International President have received direct inputs from some prospective members stating they WILL NOT join any organization with all the discontent and problems posted on our Forum.
- Do we have "Perception", or "Image" issues? It has been said that we need at least ten positive comments for every negative one. What do you think?

MEMBER IDEAS to EVALUATE...

Members have wondered, if their suggestions and recommendations are being heard. Help me to assure them that all inputs are received, evaluated and then acted upon. The actions may include making a change, or not, collecting the data with no action at this time, or evaluating if this has been done in the past. The key is to listen and refer valid recommendations to the appropriate level of leadership. For instance, here is a new item, brought up by one member for consideration:

VOTING: This has two different parts

Absentee/Proxy: Because WBCCI has been purposely set-up as a “Deliberative Assembly” these options are contrary to this type of assembly. What about the idea of expanding the definition of a Unit’s Alternate Delegate Only (not the Delegate) to add “or that Unit’s Region President or Vice President”? And “A Region President or Vice President may act as an Alternate Delegate for only one (1) Unit?”

One-Member-One-Vote: The foundation and basis of the WBCCI is the Units. The current WBCCI Constitution and By-Laws permit a Unit to vote using a variety of methods. A Unit has the CHOICE of voting which method it decides within the confines of the Unit’s Constitution and By-Laws. So if your Unit does not vote the way you desire, all it takes is the Unit Membership to change their own Unit Constitution and By-Laws. Why would a Member, or Unit, want more legislation from the International Level dictating how a Unit MUST vote???

Other Member ideas (from last month’s ‘Review’) which might be discussed and evaluated further are:

- **Administration:** Hire (or appoint a volunteer member) an Executive Director, or staff, and task them as the International Rally Site Selection and Contract Negotiation Committee.
- **Blue Beret Publication:** Announce births as well as deaths. Have an edited “Letters to the Editor” Section, and upgrade/update the magazine. Wanted: Lady writer(s) for articles on “Items of Interest to Ladies.”

- **Membership:** Encourage Members-At-Large to join a Unit, which is the “Heart and Strength of the WBCCI”. This will help them maximize their WBCCI/Airstream experience.
- **Communications:** Improve responses and response time to Membership questions. We are here to help each other to “**be the best we can be**”, and we need to provide good timely answers to our members’ questions, especially to the hard questions. The new Special Electronics Communications Committee Chairman is developing recommendations to the IBT on this item and has started by introducing a new discussion topic called “Affecting Changes.” Go to the WBCCI Forum/Membership Questions and you will find this unique discussion topic. **Why unique?** As of this date all postings have been constructive and helpful to each other and the Club. Even different options and opinions are being offered. I am encouraged and will continue to monitor this topic and possibly participate.

ON COMMUNICATIONS...

Encourage all our Members to use the normal WBCCI organizational structure to address their communications directly to an individual, group, or Committee Chairman at the Unit, Region, or International level who can best answer, or relay, their request. We each need to also keep the members of the International Executive Committee and International Board of Trustees informed of key items.

HUG and THANK a VOLUNTEER Recognize their gifts to others